

Engaging Students Through Podcasting

What are three awesome takeaways from the Lilly Conference so far?

1.

2.

3.

Plan

- Who is your audience?
- What is/are the topics?
- What will the format be (story telling, interview, lecture, book review, Q&A, etc.)?
- What will be your timeline for: scripting, recording, editing, publishing each episode?
- How often will you “drop” episodes?

Produce

- What equipment will you need?
- Who will be responsible for editing?
- Are there resources at your institution to help?
- Where will you record the podcast?
- Will you add music or sound bites?

Post

- Where will you host your podcast?
- What will be the title of your podcast series
- How will you title, describe number seasons and episodes?
- Are you interested in designing cover art/logo?

Promote

- Where will you share information/links to your podcast?
- Will you make a trailer for your podcast?
- How will you “sell” your podcast to potential listeners?
- How will you analyze and respond to listener data?
- How will you access students?

Free Podcast Tools

- Anchor.fm is a free podcast creation and hosting tool.
 - See an example of a faculty podcast
 - Easy to record and edit
 - Publishes automatically to Spotify, Apple Podcasts, Google Podcasts, Stitcher, and others
- Canva is an easy, free graphics tool.
- Bitmoji is a free app that allows you to create your own emojis.