

# A PROFESSOR, A GUITAR, AND A MICROPHONE

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ENGAGING STUDENTS  
THROUGH PODCASTING

By: Robert Allare



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# WORKSHOP AGENDA



Takeaways from the Lilly Conference



Define Podcasting



The 4 P's of Podcasting



Benefits and Drawbacks of Podcasting



References



Creating a Pod

# WHAT IS PODCASTING?

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- “An audio or video creation of any length” Jose Antonio Bowen
- “a program (as of music or talk) made available in digital format for automatic download over the Internet” Merriam-Webster



# PLANNING

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- Who is your audience?
- What is/are the topic(s)?



# PLANNING

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- What will the format be (story telling, interview, lecture, book review, Q&A, etc.)?
- What will be your timeline for: scripting, recording, editing, publishing each episode?
- How often will you “drop” episodes?

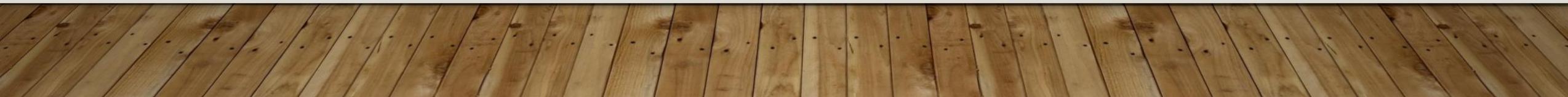
- Well as we drink some tea, let's review a few things. At the end of this two-part enlightening (maybe award winning) podcast my hope is that the listener will be able to answer four questions:
  1. Why is tea so important to both the English and American colonists?
  2. What does tea have to do with the American Revolution?
  3. What really happened at the Boston Tea Party
  4. What are the consequences of the Boston Tea Party?

With that foundation to work from it is time to turn to the election. To do so let's check out a political cartoon. Can you describe what you see?



Wait a minute I thought you said there were four candidates. Nice catch. Guess the fourth candidate, Eugene Debs, a socialist lacked a mascot. Have any suggestions? A falcon. That is a fantastic idea. You know how much I like falcons.

- Let's do quick review of the key events leading up to the battle of Midway.
  1. The Russo-Japan War
  2. the Washington Conference
  3. The invasion of Manchuria and more importantly the invasion of China by the Japanese
  4. The attack at Pearl Harbor
  5. The impact of the Doolittle Raids which caused the Japanese to attack Midway Islands were the American Navy was ready to do battle.
- Okay, for the rest of this podcast we will attempt to answer two questions.
  1. How did the American Navy win the battle of Midway, or how did the Japanese lose the battle of Midway?
  2. What is the consequence of the battle of Midway?
- Great questions! Thanks I am glad I thought of them.



# PRODUCTION

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- What equipment will you need?
- Who will be responsible for editing?
- Are there resources at your institution to help?



# PRODUCTION

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- Where will you record the podcast?

- Example 

- Will you add music or sound bites?

- Example – Music 

- Examples – Sound Bites 

Clemente



Turn the Page



# POSTING

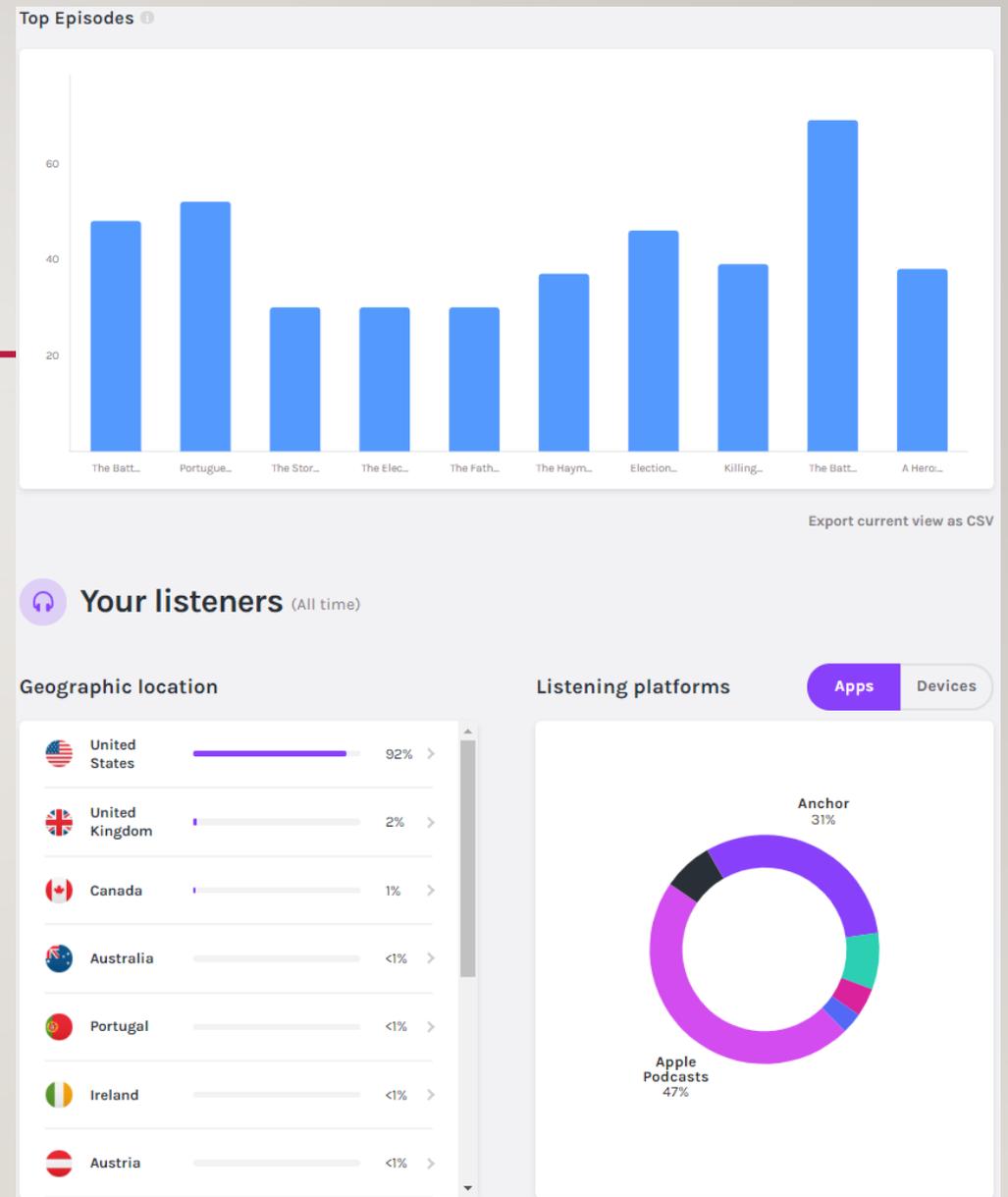
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- Where will you host your podcast?
- What will be the title of your podcast series
- How will you title, describe number seasons and episodes?
- Are you interested in designing cover art/logo?



# PROMOTION

- Where will you share information/links to your podcast?
- Will you make a trailer for your podcast?
- How will you “sell” your podcast to potential listeners?
- How will you analyze and respond to listener data?
- How will you access students?



# +/- OF PODCASTING | 3

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## BENEFITS

- Flipping the classroom
- Student friendly  
(Accessibility)
- Focused, Flexible and Fun
- Skill driven

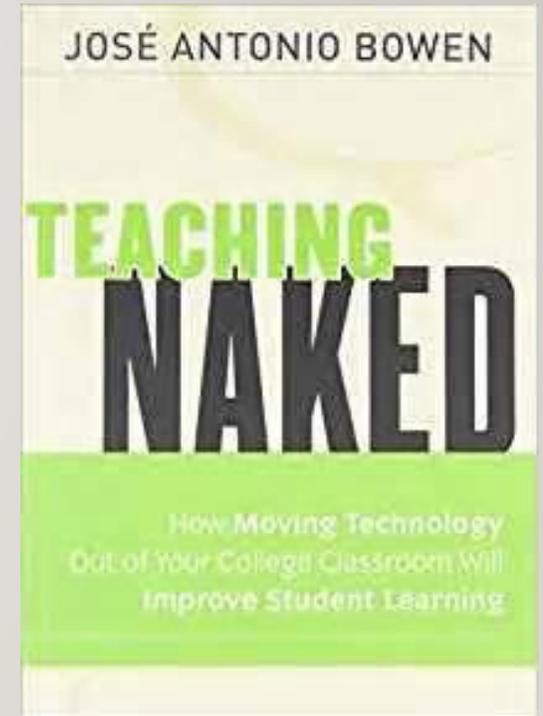
## DRAWBACKS

- Time
  - Research
  - Script writing
  - Production
  - Listening (students)

# REFERENCES

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- “Teaching Naked: How Moving Technology Out of Your College Classroom Will Improve Student Learning” Jose Antonio Bowen
- <https://www.merriam-webster.com/dictionary/podcast> Merriam-Webster







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# CREATING A PODCAST



QUESTIONS AND  
ANSWERS

# CONTACT INFORMATION

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